



Adjie Notonegoro

Adjie Notonegoro was born in Jakarta on July 18, 1961. After graduating from Esmod Modelle L'ECole, Paris, and Mueller und Sohn Modeschule, Duesseldorf, he launched his own fashion house "HOUSE OF ADJIE" under his own name in 1986.

With meticulous attention to form, structure and balance, Adjie combines Indonesian traditional motifs and materials with a modern cut-style. In 1987 he started to incorporate batik motifs in his designs. In 1989 he overlayed his batik design on silk and organza and introduced his first collection in Singapore.

In 1990 Adjie was the sole fashion designer representing Indonesia at Mode Woche in Munchen, Germany. In less than 10 years he has become one of the most famous and respected fashion designers in Indonesia, and regularly showcases his collections across the globe. As a leading couturier, Adjie has been the personal fashion designer to the Sultan of Brunei and Presidents of Indonesia and several international artists such as Mariah Carey and Kylie Minogue.

His intricate designs are adored by many Indonesian women socialites and celebrities. One of Adjie's 'Kebaya and Batik' collections forms part of the collection of Museo Del Traje, the international fashion and costume museum in Madrid, Spain, as well as Museum National de Laos in Vientiane, Laos. In May 2007, National Gallery of Australia received one of his batik bridal designs made of chiffon and organza as a valued addition to its Indonesian Textile collection.